

Operation Blessing's Photo/Video Submission Guidelines

Photo Submissions:

- Photos can be submitted by sending an e-mail to eye-report@ob.org (subject line: Eye-Report Photos) with a link from your flickr.com account. If you don't currently have a flickr account, go to www.flickr.com where you can easily create an account to upload photos.
- To get an idea of the types of photos that Operation Blessing is looking for, visit OBI's photo gallery on our flickr site: www.flickr.com/photos/operationblessing/

Video Submissions:

- Videos, b-roll and raw footage can be submitted by e-mailing OBI a link to your video at eye-report@ob.org (subject line: Eye-Report Videos) from your YouTube.com account. If you don't currently have a YouTube account, go to www.youtube.com/signup to create a new account to upload videos.
- To give you an idea of what types of video and b-roll that Operation Blessing is interested in, take a look at some Operation Blessing videos currently on YouTube: www.youtube.com/operationblessing
- OBI is primarily looking for un-edited, raw video footage of what you've captured on location; however if you have edited videos, be sure to submit those also.

Photos and Video Specifications:

- Please include a brief description of each photo and video (who, what, when, where). Example: John, a volunteer with ABC Community Church, unloads pallets of food and drinks from a Hunger Strike Force truck.
- Signed media releases ARE REQUIRED for any photos/stories/video footage taken of relief recipients at a U.S. domestic event. Children and minors (under 18) must have a parent or guardian sign a release form on their behalf. Crowd shots of five or more people, photos of OBI employees and international/non-U.S. events do not require a signed release. Media releases can be downloaded from www.ob.org/eye-report

Story Lead Guidelines:

- Story leads can be submitted via e-mail (subject line: Eye-Report Story Lead) to eye-report@ob.org. When submitting, be sure to include basic information of who, what, where, when, any relevant quotes or sound bites, and contact information for those persons interviewed.
- REMEMBER: Always obtain a signed media release of the person(s) interviewed (unless they are an OBI employee or if it is an international interview); OBI cannot publish their story/photo, etc. without a signed release form on file.
- Stories selected will be subject to edit/rewrite by OBI's media team as needed to adhere to AP style and OBI journalistic guidelines.
- If you have photos/video to accompany the story lead, please see photo/video submission guidelines above. Do not attach large media files to e-mail.

For any questions regarding story leads or the submission process for videos, stories and photos, please e-mail us at eye-report@ob.org. Thanks for being an Eye-Reporter!