

**FOR IMMEDIATE RELEASE**

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**CHRIS PAUL TAKES A TIMEOUT TO PREPARE THE BIG EASY FOR HURRICANE SEASON**

*NBA All Star Advocates Safety and Preparedness, while distributing survival kits*

[New Orleans, LA]-- New Orleans Hornets All-Star Chris Paul and 4 Survival To Go joined forces with Operation Blessing International to distribute 150 emergency survival kits to New Orleans area residents on Monday, March 23, 2009.

As a part of The Chris Paul Foundation's ongoing efforts to help rebuild New Orleans, The Foundation announced its Safety and Preparedness Initiative and partnership with Operation Blessing International, a worldwide humanitarian relief organization, to solicit pledges from businesses, colleagues and fans to help reach their goal of distributing 3,000 preparedness kits prior to this year's hurricane season. Anyone interested in supporting the campaign can log onto [www.chrispaul3.com](http://www.chrispaul3.com) to purchase a kit for \$50 and the kits will be distributed throughout the NOLA community over the coming months.

Each 4 Survival To Go Emergency Preparedness Kit includes vital supplies needed to survive an emergency for 72 hours. The compact, portable bag includes emergency food/water, a prepaid phone card, self-powered flashlight with am/fm radio, duct tape, disposable camera along with many other essential tools. The kit can be stored in the home, office or vehicle.

"During my time with the Hornets, I've grown extremely close to the people of New Orleans," Paul said. "We have all been through a lot and I'm happy to be working with Operation Blessing and 4 Survival To Go to help bring our community the resources they need to prepare during times of emergency."

"We are proud to join with The Chris Paul Foundation and 4 Survival To Go in this critical initiative," Pam Erickson, Operation Blessing International, said. "There is no community that better appreciates the importance of emergency preparedness than New Orleans and we believe the resources and information that we will distribute will empower the people we reach."

**The Chris Paul Foundation:** The Chris Paul Foundation provides support to community based organizations that promote education, health, sports and social responsibility. Chris Paul and his family created the CP3 Foundation in partnership with The Winston-Salem Foundation to support a variety of charitable causes. Since its inception in 2006, the CP3 Foundation has raised more than \$250,000 to benefit programs throughout Winston-Salem and New Orleans. For more information, visit [www.chrispaul3.com](http://www.chrispaul3.com)

**Operation Blessing International:** OBI has touched the lives of more than 209.3 million people in 105 countries and all 50 states, providing food and relief supplies, goods and services valued at more than \$1.7 billion. During last year alone, OBI picked up and delivered over 100 million pounds of relief supplies and responded to a record 20 disasters in 14 countries. For more information on OBI, visit [www.ob.org](http://www.ob.org)

**About 4 Survival To Go:** Founded by two female friends, 4 Survival To Go is dedicated to increasing awareness on the benefits of being prepared before a disaster strikes by promoting and educating consumers with resources and products. 4 Survival To Go wants communities to be prepared for disasters before they happen. For more information, visit [www.4survivaltogo.com](http://www.4survivaltogo.com)

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