

## **OPERATION BLESSING INTERNATIONAL RESPONDING TO DEADLY PAKISTAN FLOODING**

### **OBI Teams Up With Longtime Partner, German Charity Humedica To Provide Relief**

VIRGINIA BEACH, VA (August 4, 2010) -- Operation Blessing International (OBI) has teamed up with its longtime disaster relief partner, the German charity Humedica, to provide flood relief in Pakistan. Due to the worst monsoon flooding in 80 years, some 2.5 million people have been affected and 1,500 are feared killed.

Kumar Periasamy, OBI's Director for International Operations and Programs will arrive in Pakistan in the coming days and will work with Humedica to provide medical relief and to distribute food, clean drinking water and emergency building supplies to thousands.

The OBI-Humedica team plans to set up a medical clinic in Peshawar, a city in northwest Pakistan, which is currently being used as a refugee center for the hardest hit area. The team will provide medication to combat a host of water-borne illness, since clean drinking water is scarce.

Operation Blessing International has provided humanitarian relief in Pakistan as recently as 2009 when it helped 60 families who were attacked by extremists. OBI also provided relief in 2007 when 400,000 people were displaced by flooding caused by torrential rains in southern Pakistan.

For more information log on to [www.ob.org](http://www.ob.org)

#### **ABOUT OPERATION BLESSING INTERNATIONAL:**

Operation Blessing International (OBI) is one of the largest charities in America, providing strategic disaster relief, medical aid, hunger relief, clean water and community development in 23 countries on a daily basis. In 2009, OBI was awarded Charity Navigator's coveted 4 star rating for sound fiscal management for the fifth year in a row, a feat that only 4% of rated charities have ever achieved. Forbes, which currently ranks OBI as one of "America's 200 Largest Charities" as well as one of "America's Most Efficient Charities," awarded OBI a perfect 100% rating in fundraising efficiency and 99% efficiency in charitable commitment. Additionally, the Chronicle of Philanthropy currently ranks OBI as the 39th largest charity and the 7th largest international charity. Founded in 1978, Operation Blessing International has touched the lives of more than 215 million people in more than 105 countries and 50 states, providing goods and services valued at over \$2.1 billion to date.

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