

**OPERATION BLESSING INTERNATIONAL TEAMS UP WITH
ABC EXTREME MAKEOVER: HOME EDITION AND TRADEMARK CONSTRUCTION
TO HELP VIRGINIA BEACH FAMILY**

VIRGINIA BEACH, VA (February 2, 2011) – Operation Blessing International (OBI), the Virginia Beach-based international humanitarian organization that helps millions around the globe each year, has teamed up with ABC *Extreme Makeover: Home Edition* and Trademark Construction to rebuild the home of a local family.

Beverly and Fred Hill-Burdette have shared their home with over thirty-five foster children in the last fifteen years, and along with their two biological children they have formally adopted six girls. In addition to sharing their home, the family helps the local community through a mission to feed and clothe the homeless. Their home is in need of extensive renovation.

OBI learned of a critical need within the project just five days before the construction was to begin. Jody Herrington, U.S. disaster relief director for the charity, called Trademark Construction, the builder, to offer the charity's full assistance. When Herrington learned that the greatest need for the project was \$20,000 in lumber and several other basic building materials, Operation Blessing International did not hesitate to provide the funds to cover the costs.

This week Operation Blessing International is heavily involved on the construction site, providing 17 of its seasoned disaster relief staff to help with the rebuild, providing two OBI construction trailers packed with tools, making available the use of its Mobile Command Center, first used in Hurricane Katrina relief, to the builder, providing heaters for several of the staff tents, and also providing use of a 28' box truck to support the project.

Says Herrington, "We are honored to team up with such professionals as ABC *Extreme Makeover: Home Edition* and Trademark Construction to provide hope to a local family and rally together with our community right here at home on a project that will change lives forever!"

The episode will air on ABC in several weeks.

The Emmy award winning reality program "Extreme Makeover: Home Edition," now in its 8th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Brady Connell and George Verschoor. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

ABOUT OPERATION BLESSING INTERNATIONAL:

Operation Blessing International (OBI) is one of the largest charities in America, providing strategic disaster relief, medical aid, hunger relief, clean water and community development in 23 countries around the world on a daily basis. OBI was awarded Charity Navigator's coveted 4 star rating for sound fiscal management for the fifth year in a row (2009), a feat that only 4% of rated charities have ever achieved. In November 2010, Forbes named OBI as the 6th most efficient charity in America. Additionally, the Chronicle of Philanthropy currently ranks OBI as the 23rd largest charity and the 6th largest international charity. Founded in 1978, Operation Blessing International has touched the lives of more than 235 million people in more than 105 countries and 50 states, providing goods and services valued at over \$2.7 billion to date.

###

CONTACT:

Chris Roslan

Dera, Roslan & Campion Inc. Public Relations

(212) 966-4600

chris@drcpublicrelations.com