OPERATION BLESSING INTERNATIONAL DISTRIBUTING CLEAN WATER AND FOOD IN HARD HIT SENDAL, JAPAN

VIRGINIA BEACH, VA (March 15, 2011) – A disaster relief team from Operation Blessing International (OBI), the 6th largest international humanitarian organization, has arrived in Sendai, Japan and is distributing clean drinking water and emergency food rations today.

David Darg, international disaster relief director for the charity, is leading the effort. Darg arrived in Japan from Haiti over the weekend, where he has been on the ground directing OBI's longtime relief programs since last year's devastating earthquake.

In Japan, the OBI team is planning to expand the distributions over the coming days to include emergency relief supplies and electrical generators.

Also, OBI has staged a medical team and supplies in the Philippines should they be needed in the relief effort.

For more information please log on to www.ob.org.

ABOUT OPERATION BLESSING INTERNATIONAL:

Operation Blessing International (OBI) is one of the largest charities in America, providing strategic disaster relief, medical aid, hunger relief, clean water and community development in 23 countries around the world on a daily basis. OBI was awarded Charity Navigator's coveted 4 star rating for sound fiscal management for the fifth year in a row (2009), a feat that only 4% of rated charities have ever achieved. In November 2010, Forbes named OBI as the 6th most efficient charity in America. Additionally, the Chronicle of Philanthropy currently ranks OBI as the 23rd largest charity and the 6th largest international charity. Founded in 1978, Operation Blessing International has touched the lives of more than 235 million people in more than 105 countries and 50 states, providing goods and services valued at over \$2.7 billion to date.

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For interviews with David Darg in Japan, or Bill Horan, president of Operation Blessing International, from their Virginia Beach headquarters, please contact:

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