

For Immediate Release

Operation Blessing International Deploys Domestic Disaster Relief Team To Assist With Tornado Relief Efforts

-Charity Also Delivering Thousands of Pounds of Food, Bottled Water & Relief Supplies
To Arkansas & Tennessee-

VIRGINIA BEACH, VA (April 29, 2014) – Operation Blessing International, one of the largest humanitarian organizations in America, has deployed its domestic disaster relief team to Tupelo, MS in the wake of tornadoes on Monday that destroyed hundreds of homes and businesses.

OBI team leaders flew out of Norfolk early this morning. A convoy of disaster relief equipment is also currently en route. The convoy includes two construction trailers full of tools and clean-up supplies, a state-of-the-art Mobile Command Center and a skid-steer. The Operation Blessing Team will set up a base of operations at the Word of Life Church (1984 Cliff Gookin Blvd, Tupelo) and will begin assessing the damages, meeting with local emergency management authorities and coordinating volunteer efforts to help residents with clean-up.

Based on the need, Operation Blessing is expected to call for local volunteers to help in the cleanup efforts. Residents whose homes were damaged will be able to submit work order requests for free volunteer help. Stay tuned to www.OB.org and the local media for more details to come.

In addition to the disaster relief team in Tupelo, Operation Blessing has also deployed three tractor-trailer truckloads containing thousands of pounds of bottled water, food and relief supplies. These are currently en route to Arkansas and Tennessee, which were both struck by deadly tornadoes since the weekend. The relief supplies will be distributed to residents in need by Operation Blessing International's local partner organizations.

ABOUT OPERATION BLESSING INTERNATIONAL:

Operation Blessing International (OBI) is one of the largest charities in America, providing strategic disaster relief, medical aid, hunger relief, clean water and community development in 23 countries around the world on a daily basis. Currently, Forbes ranks OBI as one of its "100 Largest Charities" with an efficiency rating of 99%, and Consumers Digest also named OBI as one of "America's Top Charities" in 2012. Founded in 1978, Operation Blessing International has touched the lives of more than 255 million people in more than 105 countries and 50 states, providing goods and services valued at over \$3.3 billion to date.

###

Contact:

Chris Roslan (212) 966-4600 / chris@rc-pr.com