

Tips for a Successful Hen Party

Before the party:

- Tweet, talk or tag! Use all available resources to reach potential Chicks.
 Create an event page on Facebook and invite friends. Make personal phone calls. Send the postcard invite via snail mail or email. Post flyers in your church, club or favorite store. Remember to tag us on social media too, so we can be part of the fun!
- 2. **Ask in person.** You've heard the story. An old friend didn't vote because the mayor didn't ask. The same is true with your Hen Party. You must ask! You will be surprised by how many ladies are honored and excited to be included in a movement to empower women.

During the party:

- 3. Be the first to donate. Set the example and make your donation for the same amount you hope your guests will contribute. You are the mother hen! Lead the way.
- **4. Show the video** and talk about why Chicks2Chicks is important to you. Share some of the stories of life transformation found in our "Talking Points."
- 5. Have each guest fill out the Chicks2Chicks "Get Involved/Donation" form. Encourage them to make a donation.

After the party:

- **6. Send in your donations to Chicks2Chicks** and share your photos and stories with us. We want to celebrate with you!
- 7. **Send the thank you cards** and add a personal line or two for each of your quests.
- 8. Start planning your next Hen Party

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