

BLESSING AMBASSADOR

In the same way, let your light shine before others, so that they may see your good works and give glory to your Father who is in heaven.

– Matthew 5:16

CONGRATULATIONS NEW AMBASSADOR!

Welcome! We're so thankful for your unwavering support of poor and hurting people, and we're thrilled that you've decided to make an even bigger impact by becoming a Blessing Ambassador on their behalf.

You are about to embark on a powerful mission of advocating for those in need both down the street and across the globe!

Supporters like you make the humanitarian world go 'round. By volunteering to become a Blessing Ambassador and taking your partnership to the next level, you now have the amazing opportunity to inspire your friends, family, and coworkers to help people in dire need. You and your loved ones can make a positive and exciting difference in their world through Operation Blessing.

To ensure you're equipped with all the right tools, tips and tricks to succeed at this new partnership, we've created this Volunteer Toolkit for you.





WHO IS OPERATION BLESSING?



Operation Blessing is a nonprofit, humanitarian organization dedicated to partnering with YOU to demonstrate God's love by alleviating human suffering in the U.S. and around the world. For more than 40 years, your love has shown through Operation Blessing as together we've provided [hunger relief](#), [medical care](#), [clean water](#), and [disaster relief](#) to millions around the world.

Through compassionate, efficient, and locally-focused programs we are able to target the specific needs of those we serve and provide a gateway for our partners to truly be the hands and feet of Jesus to those who are suffering and in need. Please visit ob.org/ to learn more!

WHAT'S INVOLVED?

– SELECT A PHOTO & SHARE

It's simple...just select a photo and share! Choose your own schedule—once a week, twice a month, the choice is yours. We've provided you with a selection of pictures and text examples to get you started! Download a graphic with its designated description and post them on your favorite social media channel.

DOWNLOADABLE GRAPHICS

1 CLEAN WATER

Facebook/Instagram

Right now, a child is #thirsty—and the only water available will make them sick. Waterborne illness makes children miss school and even takes lives. Parents walk miles each day just to access contaminated water. But #OperationBlessing is making a way to meet their need and display God's love. Through our #cleanwater programs, compassionate partners like you can reach across the world into the hearts and homes of poor communities—and make a difference. Together, we can change the world one drop at a time. [INSERT YOUR FUNDRAISER LINK]

#blessingambassador #makeadifference #waterislife

Twitter

Right now, a child is #thirsty—and the only water around will make them ill. But #OperationBlessing is making a way to meet their need and display God's love. Through our #cleanwater programs, compassionate partners like you can reach out to change the world one drop at a time. [INSERT YOUR FUNDRAISER LINK]



2 HUNGER RELIEF

Facebook/Instagram

For boys and girls like this, they've only ever known #hunger and want. They aren't used to having a full belly and a life of opportunity. But that doesn't have to be how their story ends. Your kindness can work through #OperationBlessing to rewrite the script and give them a brighter future. Friends like you are rescuing families from hunger every day through Operation Blessing #hungerrelief.

See the need. Change the world. [INSERT YOUR FUNDRAISER LINK]

#blessingambassador #changetheworld #endhunger

Twitter

For boys and girls like this, they've only ever known hunger and want. But that doesn't have to be how their story ends. Your kindness can work through #OperationBlessing #hungerrelief to rewrite the script and give them a brighter future. [INSERT YOUR FUNDRAISER LINK]

#blessingambassador #endhunger



3 DISASTER RELIEF

Facebook/Instagram

When #disaster strikes and all is lost, people just need a hand—somebody there to help them back up. And the next time it happens to a single mother, an aging retiree, or an uninsured family, you can be that helping hand. After #hurricanes, #tornadoes, and #earthquakes, #OperationBlessing makes a way for friends like you to be the hands and feet of Jesus to those in greatest need, offering tangible help and hope during their worst moments. Find out more today. [INSERT YOUR FUNDRAISER LINK]

#blessingambassador #disasterrelief #loveyourneighbor #volunteer

Twitter

When #disaster strikes and all is lost, people just need a hand—somebody there to help them back up. And the next time it happens to a single mother, an aging retiree, or an uninsured family, you can be that helping hand through Operation Blessing. Find out more today! [INSERT YOUR FUNDRAISER LINK]



4 MEDICAL CARE

Facebook/Instagram

What would you do if you couldn't see a doctor? In remote communities all over the world, families lack access to quality #medicalcare. When they're afflicted with an #illness, injury, or #disease, they often have no choice but to suffer. But #OperationBlessing helps bridge the gap through the kindness of friends like you. Our medical programs transform lives every day, showing God's love through initiatives like medical brigades and sponsored #surgeries. Find out more today! [INSERT YOUR FUNDRAISER LINK]

#blessingambassador #medicalrelief #humanitarian #lifechangingsurgery

Twitter

What would you do if you couldn't see a doctor? In remote communities all over the world, families lack access to quality #medicalcare. But #OperationBlessing helps bridge the gap through the kindness of friends like you. Find out more about our programs today! [INSERT YOUR FUNDRAISER LINK]



5 OPERATION BLESSING

Facebook/Instagram

In a world of pain, God sees—and He cares. When people lose their homes, livelihoods, health, or access to basic necessities, God’s #love is there for them. And many times, it’s through friends like you. #OperationBlessing exists to help you demonstrate God’s love to people in need worldwide. You live your #faith when you bless the poor, and Operation Blessing can help you reach out to those #suffering souls—no matter the distance. Find out more today! [INSERT YOUR FUNDRAISER LINK]

**#blessingambassador #medicalcare #humanitarian #lifechangingsurgery
#hungerrelief #disasterrelief #cleanwater**

Twitter

In a world of pain, God sees—and He cares. When people lose their homes, health, or income, God’s #love is there for them. And many times, it’s through friends like you. #OperationBlessing exists to help you demonstrate God’s love to people in need worldwide. [INSERT YOUR FUNDRAISER LINK]



Pro Tip: Make sure you balance out what you're sharing! That's why we have content for Operation Blessing's four pillars of service AND general graphics to bring awareness to our organization. With this variation, you won't have to worry about overwhelming your friends and family with repetitive fundraising requests. However, if you feel called to share more information about OB, you may visit our social media profiles and select any content of your choice. All it takes is clicking the share arrow.

Oh, and make sure you're following Operation Blessing on your platforms including:



Another great way to get involved is to subscribe to our YouTube channel. YouTube will alert you anytime we post an exciting new video. You can share these straight from the video page via your social media or email.

You could even forward our email updates to friends you think might be interested in the programs, stories, or topics featured! If you aren't regularly receiving our emails, be sure to sign up on ob.org.

Finally, you could choose to up your Blessing Ambassador game by sponsoring your own digital fundraiser! When you become an Operation Blessing fundraiser, you can help transform lives around the globe. Click [here](#) for more details.



THANK YOU!

Thank you so much for taking the time to spread the good word about blessing those in need. Every click and share on behalf of suffering people helps us move closer to fulfilling our mission and creating lasting change around the world.

Your role is critical to the mission of Operation Blessing. Through your work as an ambassador, you touch lives throughout the year. And we need your help as often as you can spare it!

We'll even reach out now and again to invite you to collaborate on special projects where you can really shine. We appreciate you and look forward to continuing this meaningful partnership for years to come!

